

Camara Lundestad Joof

## I TALK ABOUT IT ALL THE TIME

Original title: *Eg snakkar om det heile tida*

Publisher: Samlaget, 2018

Category: Non Fiction

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World English, University of Wisconsin Press

**In this biting, lyrical memoir, the author shares her experiences as a Black Norwegian woman.**

Joof's daily encounters belie the myth of a colorblind contemporary Scandinavia. She wrestles with the fickle palimpsest of memory, demanding communion with her readers even as she recognizes her own exhaustion in the face of constantly being asked to educate others.

*I Talk About It All Time* is a testimony, an appeal, and a self-examination. Camara Lundestad Joof was born in Norway to a Norwegian mother and a Gambian father. The book depicts how the everyday racism she constantly experiences infects her days and controls her thoughts.

**Candid, insightful, hard-hitting testimony against the myth of racial colorblindness.**

Kirkus Reviews



**Expressed and visible racism is easy to be against, instead Joof often focuses on the small comments, the neglect and the silence. It's a very strong read and an impressive debut!**

Dagbladet

**Sharp, one-of-a-kind memoir. . . . [Joof's] reflections on colorblind racism, the systemic unbelonging of people of color and the labor they must perform to dismantle it are keen, caustic and right on time.**

Ms. Magazine

## Camara Lundestad Joof

Camara Lundestad Joof is a Norwegian-Gambian documentary performance artist, playwright and author. She is currently a house playwright at Nasjonalteateret (The National Theatre). She recently received the prestigious Hedda Award for Best Stage Text in 2022 for her play *They Must Birth to Us or Fuck Us to Love Us*.

